1. Introduction

Thank you for your ongoing support of the accreditation process. As part of your continuing accreditation you are required to submit an annual report and pay your annual maintenance fees. This annual report is a representation of what you are doing, not a determination of validity.

**NOTE:** All programs will be invoiced in January. Payment is not to be submitted prior to receipt of invoice. You will receive your invoice in the mail in January.

Your annual report is to be submitted via this online form no later than **March 1, 2018**.

Per the COAPRT Handbook:

All programs are required to submit an Annual Progress Report providing statistics for the previous academic year, specifying improvements made, reporting any significant changes and reporting on status of the 1.0 series standards and standards 2.05.05, 3.06, 3.07, and the 7.0 series.

An answer of “no” to questions involving the 1.0 series, 2.05.05, 3.06, and 3.07 standards would constitute non-compliance.

For the 7.0 series, failure to report the use of three assessment measures (two of which must be direct) would constitute non-compliance.

If non-compliance is noted, Council will impose Conditions and the program will have until August 1 prior to the Council’s Fall Meeting to bring the identified standard(s) into compliance.

Please contact us at **COAPRT@nrpa.org** if you have any questions.

Thank you!

2. Contact Information

1. Please select your institution from the list below

   University of North Carolina at Greensboro

2. Please provide a short description of each of your COAPRT accredited academic programs. This description will be published on the COAPRT Program List webpage.

   The Recreation and Park Management Program (housed in the Department of Community and Therapeutic Recreation) at
   The University of North Carolina at Greensboro, was initially accredited in October of 1981. The program currently serves 275 enrolled undergraduate students who specialize in Community Recreation and Event Planning or Therapeutic Recreation.

3. Confirm the Name of the COAPRT Accreditation Primary Contact for your Accredited Program(s). (All communications regarding accreditation will be sent to this person)

   Prefix (optional) : Dr.
   First Name : Leandra
   Middle Initial (optional) : A.
   Last Name : Bedini
   Suffix (optional) : PhD
4. Confirm your Contact Information for Primary Contact:

Certification (optional) : LRT/CTRS
Position Title : Professor and Director of Undergraduate Study
Address 1 : 205 Ferguson Bldg. 524 Highland Avenue
City : Greensboro
State : North Carolina
Zip Code : 27412
Email : bedini@uncg.edu
Phone Number : 3363343260

5. How many of your programs are COAPRT accredited?

2

6. Please provide the name(s) of the programs accredited by COAPRT:

Program #1 Name : Professional Core
Program #2 Name : Therapeutic Recreation

7. Confirm your Program's Information

Institution Name : UNC-Greensboro
Department Name : Community and Therapeutic Recreation
Website : ctr.wp.uncg.edu/
President's Name : Chancellor Frank Gilliam, Jr.
President's Address 1 : 303 Mossman Building
President's Address 2 : UNCG
President's City : Greensboro
President's State : North Carolina
President's Zip Code : 27412
President's Email : chancellor@uncg.edu
President's Phone Number : 3363345266

3. Intent to Pursue Accreditation

8. Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?

Yes

9. Regional Accreditation

Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?

Yes

4. Statistics Summary Report - Faculty

10. Is there a minimum of two full time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)

Yes

11. Do a minimum of two full time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)

Yes

12. Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)

Yes
5. Statistics Summary Report - Students

**Note: All cells must be filled. Please enter a 0 when no student meeting the criteria are present.**

13. For the students graduating from the accredited programs in 2017, what percentage did so within six years of starting the accredited programs? (Example: 60%). This may be an aggregated number. This data will be published on the COAPRT Program List webpage. Enter numbers only between 0-100.

**NOTE:** Council adopted the Graduation Rate definition used by the National Center for Education Statistics, [http://nces.ed.gov/ipeds/glossary/index.asp?id=812](http://nces.ed.gov/ipeds/glossary/index.asp?id=812)

93%


For the next section, please report learning outcomes - one from the 7.01, 7.02, and 7.03 standards (for a total of three measures) of student learning and the related outcomes. These outcomes should be a part of your program’s annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage.

You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program.

TWO outcomes must have direct measures.

*It is strongly suggested that you have your outcomes with you as you complete this questionnaire.*

Some examples of DIRECT measures include the following:
- Capstone Assignment Quality
- Comprehensive Examination
- Internship Evaluation
- Performance of Relevant Skill
- Portfolio Evaluation
- Pre/Post Test Result
- Presentation Quality Project
- Quality Standardized Test Result
- Thesis/Project Quality
- Video/Audiotape Production Quality
- Written Assignment Evaluation
- Writing Exam Result

Some examples of INDIRECT measures include the following:
- Advisory Board Evaluation
- Alumni Survey
- Curriculum Review Result
- Employer Survey Result
- Exit/Student Interview Result
- Focus Group Result
- Graduate School Acceptance Rate
- Honors/Awards Received by the Program

7. Narrative Report - Learning Outcomes Assessment - Program #1

Please provide the following information for the Program you listed as Program #1 above.
14. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.01.

7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Students will be able to explain the mission, markets served, revenue sources, and types of programs and facilities offered by the various sectors of the leisure service delivery system.

15. Method by which the learning outcome for Standard 7.01 was assessed:

Measure 1: Leisure Service Delivery System Project (CTR 111). The purpose of project is to demonstrate students' knowledge about the various segments of the leisure service delivery system. For each of the segments (public, non-profit, commercial/for-profit, campus, therapeutic, military), students must identify the mission; primary and other markets served; primary and other funding sources; programs, activities and events offered; facilities or areas provided; and examples used to market the agency. An established grading rubric is used to assess the projects.

16. Please indicate whether this outcome measure is Direct or Indirect.

Direct

17. Result of the assessment of the learning outcome for Standard 7.01:

Target 1: 80% of students will achieve an 70% or higher on the assignment.
Fall/Spring 2017: 88.3% (n=91/103) achieved 70% or higher. Target exceeded by 8.4%.

18. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02.

7.02 - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Students will be able to demonstrate the ability to design, implement, and evaluate culturally relevant recreation programs/events.

19. Method by which the learning outcome for Standard 7.02 was assessed:

Measure 2: Comprehensive Program Planning Project in CTR 213 - Students complete a semester long comprehensive program planning project that includes the development, implementation, and evaluation of a recreation program within the local community. Students demonstrate the ability to connect agency mission and needs of diverse individuals served to the program developed. The students develop a logic model, Gantt chart, and program plan (e.g., program goals and objectives, supplies and equipment, staffing and volunteer needs, risk management plan, environmental considerations, and budget). Students must also describe the program promotion and evaluation protocols used. Also included in the project grade are a final reflection, peer evaluation, evaluation by the agency representative, and completion of required service-learning hours. An established grading rubric is used in the assessment of the project.

20. Please indicate whether this outcome measure is Direct or Indirect.

Direct

21. Result of the assessment of the learning outcome for Standard 7.02:

Target: 70% of students will achieve 80% or higher on the assignment.
Fall/Spring 2017: 95% (n=94/99) achieved 80% or higher. Target exceeded by 25%.
22. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03.

7.03 - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Students will be able to demonstrate entry-level awareness of operations and strategic administration of community and government recreation and parks programs.

23. Method by which the learning outcome for Standard 7.03 was assessed:

CTR 342 - Public Park Meeting Paper - Students will write a paper about their observations from community and governmental meetings they attended for class. This paper is evaluated using the Public Park Meeting Paper rubric.

24. Please indicate whether this outcome measure is Direct or Indirect.

Direct

25. Result of the assessment of the learning outcome for Standard 7.03:

Target: 70% of students will achieve 80% or higher on the assignment.
Fall 2017: 57% (n=31/55) achieved 80% or higher. Target not met. Corrective action includes changing the method for meeting this aspect of Standard 7.03 to another course and assignment. See program changes.

8. Narrative Report - Learning Outcomes Assessment - Program #2

Please provide the following information for the Program you listed as Program #2 above.

26. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.01.

7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Students will be able to demonstrate knowledge of the philosophical foundation of Therapeutic Recreation as well as be able to articulate their own philosophy of the field.

27. Method by which the learning outcome for Standard 7.01 was assessed:

ATRA's Peg Connolly Scholarship Essays. CTR 433 - Students must answer five separate questions presented by The American Therapeutic Recreation Association's annual application for the Peg Connolly Scholarship. These are the most current and relevant questions about philosophy and professional foundations in the field of therapeutic recreation. Students must write concise (200-400 word) essays for each question. An established rubric is used in the assessment of this assignment.

28. Please indicate whether this outcome measure is Direct or Indirect.

Direct

29. Result of the assessment of the learning outcome for Standard 7.01:

Target: 70% of students will achieve an 80% or higher on the assignment.
Fall 2017: 55% (n= 30/55) of students achieved 80% or higher. Target not met. Corrective action pending to analyze anomaly. Last year, 77% of the students achieved the target. Also, this year, other measures of philosophy exceeded target. For example, for the philosophy quiz (11 questions), 94% achieved 80% or above; and the This I Believe philosophy assignment (73% achieved 80% or above).
30. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02.

7.02 - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Students will be able to demonstrate the ability to assess, design, implement, and evaluate therapeutic recreation programs and services for diverse client populations.

31. Method by which the learning outcome for Standard 7.02 was assessed:

Individualized Treatment Plan (ITP) Case Study in CTR 332. This is a semester long comprehensive final project. This assignment requires the student to demonstrate proficiency in developing individualized treatment plans, writing goals and objectives, conducting literature searches for evidenced based interventions, developing feasible interventions based on relevant literature, and developing a group protocol appropriate for the client's needs. An established rubric is used in the assessment of this assignment.

32. Please indicate whether this outcome measure is Direct or Indirect.

Direct

33. Result of the assessment of the learning outcome for Standard 7.02:

Target: 70% of students will achieve an 80% or higher on the assignment
Fall/Spring 2017: 95% (n= 78/82) of students achieved 80% or higher
Exceeded Target by 25%

34. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03.

7.03 - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Students graduating from the program shall be able to demonstrate entry-level knowledge about management, marketing, and finance of therapeutic recreation services.

35. Method by which the learning outcome for Standard 7.03 was assessed:

All CTR students, including TR program students, are required to take a departmental level management course as well as a finance course. Considering this, specific knowledge about these issues in TR specifically is taught in CTR 433. Evaluation of this knowledge was collected through quizzes focused on specific areas of the TR administrative processes. Each student in CTR 433 completed a quiz on finance and reimbursement as well as one of marketing and promotion in therapeutic recreation. The material from these quizzes was taken from current readings as well as lecture specific to the topics within the therapeutic recreation field.

36. Please indicate whether this outcome measure is Direct or Indirect.

Direct

37. Result of the assessment of the learning outcome for Standard 7.03:

Quiz 8: Finance and Reimbursement in therapeutic recreation (6 questions)
Target: 70% of students will achieve an 75% or higher on this assignment
Fall 2017: 93% (n= 51/55) of students achieved 75% or higher
Exceeded Target by 18%

Quiz 11: Marketing and Promotion in therapeutic recreation (8 questions)
Target: 70% of students will achieve an 75% or higher on this assignment
Fall 2017: 87.3% (n= 48/55) of students achieved 75% or higher
Exceeded Target by 12.3%

12. Narrative Report - Accountability and Informing the Public
38. An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

Please provide a link to the program’s website that demonstrates compliance with Standard 2.05.05.

http://ctr.wp.uncg.edu/accreditation

39. It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

Please provide a link to the program’s website demonstrating compliance with Standard 3.06.

http://ctr.wp.uncg.edu/accreditation

40. It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

Please provide a link to the program’s website demonstrating compliance with Standard 3.07.

http://ctr.wp.uncg.edu/

13. Program Changes

41. Clearly describe any major changes for the reporting year in the program’s strategic plan, curriculum, resources, administration, or other areas of the program. If there are no major changes in any of these areas, please just indicate "none".

The course, CTR 342, Park and Recreation Facility Development, will be moved out of the Professional Core to be part of the Community Recreation and Event Planning concentration only. As a result, measures from CTR 342 that were used to address SLOs 7.01, 7.02, and 7.03 in the Professional Core have been replaced with measures from other Core courses. Specifically, 701b, "demonstrate techniques and processes used by recreation and leisure professionals" will be addressed in CTR 212 (as before) and CTR 213 (replacing CTR 342). Also, 7.02c, "demonstrate ability to design/plan recreation programs and services" will be addressed in CTR 213. And, 7.03d, "awareness of operational and strategic management" will be addressed in CTR 416. There have been no other changes relevant to this report.

14. Submitter Information

42. Completing the information below will act as your digital signature on the 2018 COAPRT Annual Report.

Name: Leandra A. Bedini
Phone: 3363343260
Email: bedini@uncg.edu

As a reminder, please be sure to go back in and review your report for completion before hitting the SUBMIT button below.

15. Thank You!

Thank you for providing us with your Annual Report! Please contact us at COAPRT@nrpa.org if you have any questions.