2. Contact Information

1. Please select your institution from the list below
   University of North Carolina at Greensboro

2. Please provide a short description of each of your COAPRT accredited academic programs. This description will be published on the COAPRT Program List webpage.
   The Recreation and Park Management Program (housed in the Department of Community and Therapeutic Recreation) at The University of North Carolina at Greensboro, was initially accredited in October of 1981. The program currently serves 282 undergraduate students who specialize in Community Recreation and Event Planning or Therapeutic Recreation.

3. Confirm the Name of the COAPRT Accreditation Primary Contact for your Accredited Program(s). (All communications regarding accreditation will be sent to this person)
   Prefix (optional) : Dr.
   First Name : Leandra
   Middle Initial (optional) : A.
   Last Name : Bedini
   Suffix (optional) : PhD

4. Confirm your Contact Information for Primary Contact:
   Certification (optional) : LRT/CTRS
   Position Title : Professor and Director of Undergraduate Studies
   Address 1 : 205 Ferguson Bldg. 524 Highland Avenue
   City : Greensboro
   State : North Carolina
   Zip Code : 27412
   Email : bedini@uncg.edu
   Phone Number : 336-334-5327

5. How many of your programs are COAPRT accredited?
   2

6. Please provide the name(s) of the programs accredited by COAPRT:
   Program #1 Name : Professional Core
   Program #2 Name : Therapeutic Recreation

7. Confirm your Program’s Information
   Institution Name : UNC-Greensboro
   Department Name : Community and Therapeutic Recreation
   Website : www.uncg.edu/ctr
   President's Name : Chancellor Frank Gilliam, Jr.
   President's Address 1 : 303 Mossman Building
   President's Address 2 : UNCG
   President's City : Greensboro
   President's State : North Carolina
   President's Zip Code : 27412
   President's Email : chancellor@uncg.edu
   President's Phone Number : 336-334-5266
### 3. Intent to Pursue Accreditation

8. Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?
   - Yes

   If the academic unit has decided not to pursue accreditation or reaccreditation as originally scheduled, please share with us why you do not intend to pursue accreditation or re-accreditation.

### 9. Regional Accreditation

Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?
   - Yes

   Please explain why the program is not in compliance with Standard 1.02.

### 4. Statistics Summary Report - Faculty

10. Is there a minimum of two full time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)
   - Yes

   Please explain why the program is not in compliance with Standard 1.03.

11. Do a minimum of two full time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)
   - Yes

   Please explain why the program is not in compliance with Standard 1.04.

12. Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)
   - Yes

   Please explain why the program is not in compliance with Standard 1.05.

### 5. Statistics Summary Report - Students

13. For the students graduating from the accredited programs in 2016, what percentage did so within six years of starting the accredited programs? (Example: 60%). This may be an aggregated number. This data will be published on the COAPRT Program List webpage. Enter numbers only between 0-100.

   NOTE: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, http://nces.ed.gov/ipeds/glossary/index.asp?id=812

### 7. Narrative Report - Learning Outcomes Assessment - Program #1
14. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.01.

7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Students will be able to explain the mission, markets served, revenue sources, and types of programs and facilities offered by the various sectors of the leisure service delivery system.

15. Method by which the learning outcome for Standard 7.01 was assessed:

Measure 1: Leisure Service Delivery System Project (CTR 111). The purpose of project is to demonstrate students' knowledge about the various segments of the leisure service delivery system. For each of the segments (public, non-profit, commercial/for-profit, campus, therapeutic, military), students must identify the mission; primary and other markets served; primary and other funding sources; programs, activities and events offered; facilities or areas provided; and examples used to market the agency. An established grading rubric is used to assess the projects.

16. Please indicate whether this outcome measure is Direct or Indirect.

Direct

17. Result of the assessment of the learning outcome for Standard 7.01:

Target 1: 80% of students will achieve an 70% or higher on the assignment
Spring 2016: 87.9% (n=51/58) achieved 70% or higher. Target exceeded by 7.9%.

18. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02.

7.02 - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Students will be able to demonstrate the ability to design, implement, and evaluate culturally relevant recreation programs/events.

19. Method by which the learning outcome for Standard 7.02 was assessed:

Measure 2: Comprehensive Program Planning Project in CTR 213 - Students complete a semester long comprehensive program planning project that includes the development, implementation, and evaluation of a recreation program within the local community. Students demonstrate the ability to connect agency mission and needs of diverse individuals served to the program developed. The students develop a logic model, Gantt chart, and program plan (e.g., program goals and objectives, supplies and equipment, staffing and volunteer needs, risk management plan, environmental considerations, and budget). Students must also describe the program promotion and evaluation protocols used. Also included in the project grade are a final reflection, peer evaluation, evaluation by the agency representative, and completion of required service-learning hours. An established grading rubric is used in the assessment of the project.

20. Please indicate whether this outcome measure is Direct or Indirect.

Direct

21. Result of the assessment of the learning outcome for Standard 7.02:

Target: 70% of students will achieve 80% or higher on the assignment.
Spring 2016: 88.0% (n=52/59) achieved 80% or higher. Target exceeded by 18%.

22. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03.

7.03 - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.
Students will be able to demonstrate entry-level knowledge of the factors that impact the performance of employees and methods to address these behaviors in recreation and parks services.

23. Method by which the learning outcome for Standard 7.03 was assessed:

Measure 1: Case Study on Human Resource Management in CTR 416 - Students are given a "real world" scenario regarding employee performance, motivation, and an employee performance issue. The students must answer questions regarding possible reasons for employee motivation within the scenario using theories of motivation. In addition, they must describe how they would handle/resolve this situation. An established grading rubric is used in the assessment of the project.

24. Please indicate whether this outcome measure is Direct or Indirect.

Direct

25. Result of the assessment of the learning outcome for Standard 7.03:

Target: 70% of students will achieve 80% or higher on the assignment.
Spring 2016: 96.0% (n= 48/50) achieved 80% or higher. Target exceeded by 26%.

8. Narrative Report - Learning Outcomes Assessment - Program #2

26. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.01.

7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Students will be able to demonstrate knowledge of the philosophical foundation of Therapeutic Recreation as well as be able to articulate their own philosophy of the field.

27. Method by which the learning outcome for Standard 7.01 was assessed:

ATRA's Peg Connolly Scholarship Essays. CTR 433 - Students must answer five separate questions presented by The American Therapeutic Recreation Association's annual application for the Peg Connolly Scholarship. These are the most current and relevant questions about philosophy and professional foundations in the field of therapeutic recreation. Students must write concise (200-400 word) essays for each question. An established rubric is used in the assessment of this assignment.

28. Please indicate whether this outcome measure is Direct or Indirect.

Direct

29. Result of the assessment of the learning outcome for Standard 7.01:

Target: 70% of students will achieve an 80% or higher on the assignment
Result: 77% (n= 37/48) of students achieved 80% or higher
Exceeded Target by 7%

30. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02.

7.02 - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Students will be able to demonstrate the ability to assess, design, implement, and evaluate therapeutic recreation programs and services for diverse client populations.

31. Method by which the learning outcome for Standard 7.02 was assessed:
In CTR 332, students must complete an Individualized Treatment Plan (ITP) Case Study which is a semester long comprehensive final project. This assignment requires the student to demonstrate proficiency in developing individualized treatment plans, writing goals and objectives, conducting literature searches for evidenced based interventions, developing feasible interventions based on relevant literature, and developing a group protocol appropriate for the client's needs. An established rubric is used in the assessment of this assignment.

32. Please indicate whether this outcome measure is Direct or Indirect.
   Direct

33. Result of the assessment of the learning outcome for Standard 7.02:
   Target: 70% of students will achieve an 80% or higher on the assignment
   Result: 87% (n= 46/53) of students achieved 80% or higher
   Exceeded Target by 17%

34. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03.

7.03 - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Students graduating from the program shall be able to demonstrate entry-level knowledge about management, marketing, and finance of therapeutic recreation services.

35. Method by which the learning outcome for Standard 7.03 was assessed:

All CTR students, including TR program students, are required to take a departmental level management course as well as a finance course. Therefore, the method to address this learning outcome was in the form of evaluating the students' ability to apply these principles specifically to therapeutic recreation. These data were collected through quizzes focused on specific areas of the TR administrative processes. Each student in CTR 433 completed a quiz on finance and reimbursement as well as one of marketing and promotion in therapeutic recreation. The material from these quizzes was taken from current readings as well as lecture specific to the topics within the therapeutic recreation field.

36. Please indicate whether this outcome measure is Direct or Indirect.
   Direct

37. Result of the assessment of the learning outcome for Standard 7.03:

   Quiz 8: Finance and Reimbursement in therapeutic recreation (6 questions)
   Target: 70% of students will achieve an 75% or higher on this assignment
   Result: 71% (n= 34/48) of students achieved 75% or higher
   Exceeded Target by 1%

   Quiz 11: Marketing and Promotion in therapeutic recreation (8 questions)
   Target: 70% of students will achieve an 75% or higher on this assignment
   Result: 87.5% (n= 42/48) of students achieved 75% or higher
   Exceeded Target by 17.5%

9. Narrative Report - Learning Outcomes Assessment - Program #3

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.01.

7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.
Method by which the learning outcome for Standard 7.01 was assessed:

Please indicate whether this outcome measure is Direct or Indirect.

Result of the assessment of the learning outcome for Standard 7.01:

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02.

7.02 - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Method by which the learning outcome for Standard 7.02 was assessed:

Please indicate whether this outcome measure is Direct or Indirect.

Result of the assessment of the learning outcome for Standard 7.02:

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03.

7.03 - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Method by which the learning outcome for Standard 7.03 was assessed:

Please indicate whether this outcome measure is Direct or Indirect.

Result of the assessment of the learning outcome for Standard 7.03:

10. Narrative Report - Learning Outcomes Assessment - Program #4

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.01.

7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Method by which the learning outcome for Standard 7.01 was assessed:

Please indicate whether this outcome measure is Direct or Indirect.

Result of the assessment of the learning outcome for Standard 7.01:

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02.

7.02 - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Method by which the learning outcome for Standard 7.02 was assessed:

Please indicate whether this outcome measure is Direct or Indirect.

Result of the assessment of the learning outcome for Standard 7.02:
Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03.

7.03 - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Method by which the learning outcome for Standard 7.03 was assessed:

Please indicate whether this outcome measure is Direct or Indirect.

Result of the assessment of the learning outcome for Standard 7.03:

11. Narrative Report - Learning Outcomes Assessment - Program #5

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.01.

7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Method by which the learning outcome for Standard 7.01 was assessed:

Please indicate whether this outcome measure is Direct or Indirect.

Result of the assessment of the learning outcome for Standard 7.01:

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02.

7.02 - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Method by which the learning outcome for Standard 7.02 was assessed:

Please indicate whether this outcome measure is Direct or Indirect.

Result of the assessment of the learning outcome for Standard 7.02:

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03.

7.03 - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Method by which the learning outcome for Standard 7.03 was assessed:

Please indicate whether this outcome measure is Direct or Indirect.

Result of the assessment of the learning outcome for Standard 7.03:

12. Narrative Report - Accountability and Informing the Public

38. An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program...
and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

Please provide a link to the program’s website that demonstrates compliance with Standard 2.05.05.

http://ctr.wp.uncg.edu/accreditation

39. It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

Please provide a link to the program’s website demonstrating compliance with Standard 3.06.

http://ctr.wp.uncg.edu/accreditation

40. It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

Please provide a link to the program’s website demonstrating compliance with Standard 3.07.

http://ctr.wp.uncg.edu/

13. Program Changes

41. Clearly describe any major changes for the reporting year in the program’s strategic plan, curriculum, resources, administration, or other areas of the program. If there are no major changes in any of these areas, please just indicate "none".

Effective July 31, 2016, Dr. Nancy Gladwell retired from UNCG and Dr. Candice Horvath left UNCG to pursue other interests outside of the academy. Both faculty lines were retained and beginning August 1, 2016, Dr. Benjamin Hickerson, Associate Professor joined our faculty replacing Dr. Gladwell. Dr. Hickerson has a professional focus on parks and health as well as legal issues in the field. Dr. Justin Harmon, Assistant Professor also joined us replacing Dr. Horvath. His professional focus is event management.

In addition, the Department of CTR was granted permission to search and hire an additional faculty line (Academic Professional Track). Ms. Kimberly Miller, MS, was offered and accepted this position and will officially begin August 1, 2017. Her focus is community engagement, programming, and leadership. She will teach in the Core curriculum.

Finally, the Department of CTR completed its COAPRT accreditation review in 2016 and was awarded re-accreditation with commendations in October, 2016.

14. Submitter Information

42. Completing the information below will act as your digital signature on the 2016 COAPRT Annual Report.

Name : Leandra A. Bedini
Phone : 336-334-5327
Email : bedini@uncg.edu

15. Thank You!
<table>
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