

2015 COAPRT Academic Annual Report

1. Introduction

Thank you for your ongoing support of the accreditation process. As part of your continuing accreditation you need to submit an annual report and pay your annual maintenance fees.

NOTE: All programs will be invoiced in January. Payment is not to be submitted prior to receipt of invoice. You will receive your invoice in the mail in January.

Your annual report is to be submitted via this online form no later than **Sunday, March 1, 2015.**

Per the COAPRT Handbook:

All programs are required to submit an Annual Progress Report providing statistics for the previous academic year, specifying improvements made, reporting any significant changes and reporting on status of the 1.0 series standards and standards 2.05.05, 3.06, 3.07, and the 7.0 series.

An answer of "no" to questions involving the 1.0 series, 2.05.05, 3.06, and 3.07 standards would constitute non-compliance.

For the 7.0 series, failure to report the use of three assessment measures (two of which must be direct) would constitute non-compliance.

If non-compliance is noted, Council will impose Conditions and the program will have until August 1 prior to the Council's Fall Meeting to bring the identified standard(s) into compliance.

Please contact us at COAPRT@nrpa.org if you have any questions.

Thank you!

2. Contact Information

1. Please select your institution from the list below

15055 - University of North Carolina at Greensboro, NC

2. Please provide a short description of each of your COAPRT accredited academic programs. This description will be published on the COAPRT Program List webpage.

The Recreation and Park Management Program (housed in the Department of Community and Therapeutic Recreation) at The University of North Carolina at Greensboro, was initially accredited in October 1981. The program currently serves 263 undergraduate students who specialize in Community Recreation and Event Planning or Therapeutic Recreation.

3. Confirm the Name of the COAPRT Accreditation Primary Contact for your Accredited Program(s). (All communications regarding accreditation will be sent to this person)

Prefix (optional) : Dr.

First Name : Nancy

Middle Initial (optional) : J

Last Name : Gladwell

Suffix (optional) : Re.D., CPRP

4. Confirm your Contact Information for Primary Contact:

Certification (optional) : CPRP

Position Title : Associate Professor and Director of Undergraduate Studies

Address 1 : Department of Community and Therapeutic Recreation

Address 2 (optional) : 204 Ferguson Building, 524 Highland Avenue

City : Greensboro

State : NC

Zip Code : 27412

Email : nancy_gladwell@uncg.edu

Phone Number : 3363343261

Fax Number : 3362561156

5. How many of your programs are COAPRT accredited?

6. Please provide the name(s) of the programs accredited by COAPRT:

Program #1 Name : Professional Core

7. Confirm your Program's Information

Institution Name : UNCG
Department Name : Community and Therapeutic Recreation
Website : <http://www.uncg.edu/ctr>
President's Name : Dr. Linda Brady
President's Address 1 : UNCG
President's Address 2 : 303 Mossman Building
President's City : Greensboro
President's State : NC
President's Zip Code : 27412
President's Email : chancellor@uncg.edu
President's Phone Number : 3363345266

3. Intent to Pursue Accreditation

8. Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?

Yes

9. Regional Accreditation

Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?

Yes

4. Statistics Summary Report - Faculty

10. Is there a minimum of two full time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)

Yes

11. Do a minimum of two full time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)

Yes

12. Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)

Yes

5. Statistics Summary Report - Students

Note: All cells must be filled. Please enter a 0 when no student meeting the criteria are present.

13. For the students graduating from the accredited programs in 2014, what percentage did so within six years of starting the accredited programs? (Example: 60%). This may be an aggregated number. This data will be published on the COAPRT Program List webpage. Enter numbers only between 0-100.

NOTE: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, <http://nces.ed.gov/ipeds/glossary/index.asp?id=812>

100

6. Narrative Report - Learning Outcomes Assessment

For the next section, please report learning outcomes - one from the 7.01, 7.02, and 7.03 standards (for a total of three measures) of student learning and the related outcomes. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage.

You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program.

TWO outcomes must have direct measures.

It is strongly suggested that you have your outcomes with you as you complete this questionnaire.

Some examples of DIRECT measures include the following:

- Capstone Assignment Quality
- Comprehensive Examination
- Internship Evaluation
- Performance of Relevant Skill
- Portfolio Evaluation
- Pre/Post Test Result
- Presentation Quality Project
- Quality Standardized Test Result
- Thesis/Project Quality
- Video/Audiotape Production Quality
- Written Assignment Evaluation
- Writing Exam Result

Some examples of INDIRECT measures include the following:

- Advisory Board Evaluation
- Alumni Survey
- Curriculum Review Result
- Employer Survey Result
- Exit/Student Interview Result
- Focus Group Result
- Graduate School Acceptance Rate
- Honors/Awards Received by the Program

7. Narrative Report - Learning Outcomes Assessment - Program #1

Please provide the following information for the Program you listed as Program #1 above.

14. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.01.

7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Students will be able to explain the mission, markets served, revenue sources, and types of programs and facilities offered by the various sectors of the leisure service delivery system.

15. Method by which the learning outcome for Standard 7.01 was assessed:

Project: the student must provide the following information for a parks and recreation agency/organization in the public sector, non-profit sector, commercial/for profit sector, campus recreation, therapeutic recreation, and military recreation:

- * mission of the agency/organization;
- * primary market served + a minimum of 2 other markets served;
- * primary source of revenue + a minimum of 2 other revenue sources;
- * types of programs/services and facilities (minimum of 5 programs offered and 5 facilities provided); and
- * minimum of 2 examples of each type of agency (provide a live link to websites, video clips, etc.).

An established grading rubric is used in the assessment of the project.

16. Please indicate whether this outcome measure is Direct or Indirect.

Direct

17. Result of the assessment of the learning outcome for Standard 7.01:

34.3% mastery
31.4% competency
27.3% meeting minimum standards
7.1% no competency
Target: 80% of students to be at or above minimal standards
Exceeded Target by 12.9%

18. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02.

7.02 - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

The students will be able to demonstrate the ability to design, implement, and evaluate recreation programs/events.

19. Method by which the learning outcome for Standard 7.02 was assessed:

Project: Semester long assignment that includes the development, implementation, and evaluation of a recreation program within the local community. Students demonstrate the ability to connect agency mission and needs of individuals served to the program developed. The students develop a logic model, Gantt chart, and program plan (which includes such items as program goals and objectives, supplies and equipment, staffing and volunteer needs, risk management plan, environmental considerations, and budget). The students must also describe the program promotion and evaluation protocols used. Also included in the project grade are a final reflection, peer evaluation, evaluation by the agency representative, and completion of required service-learning hours. An established grading rubric is used in the assessment of the project.

20. Please indicate whether this outcome measure is Direct or Indirect.

Direct

21. Result of the assessment of the learning outcome for Standard 7.02:

28.2% mastery
50.0% competency
16.7% meeting minimum standards
5.1% no competency
Target: 80% of students to be at or above minimal standards
Exceeded Target by 14.9%

22. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03.

7.03 - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Students will be able to demonstrate entry-level knowledge of the factors that impact the performance of employees in a recreation and parks organization.

23. Method by which the learning outcome for Standard 7.03 was assessed:

Case Study: Students are given a "real world" scenario regarding employee performance, motivation, and an employee performance issue. The students must answer the following questions regarding the scenario: 1) Discuss/explain possible reasons why the "Employee" may be disillusioned and no longer performing at an above average level. 2) Tie in the theories of motivation to help explain why the "Employee" is disillusioned and no longer performing at an above average level, and 3) If you were the "Manager", how would you handle/resolve this situation? Discuss various possible scenarios. An established grading rubric is used in the assessment of the case study.

24. Please indicate whether this outcome measure is Direct or Indirect.

Direct

25. Result of the assessment of the learning outcome for Standard 7.03:

13.9% mastery
41.8% competency
39.2% meeting minimum standards
5.1% no competency
Target: 80% of students to be at or above minimal standards
Exceeded Target by 14.9%

8. Narrative Report - Learning Outcomes Assessment - Program #2

Please provide the following information for the Program you listed as Program #2 above.

26. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.01.

7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

27. Method by which the learning outcome for Standard 7.01 was assessed:

28. Please indicate whether this outcome measure is Direct or Indirect.

29. Result of the assessment of the learning outcome for Standard 7.01:

30. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02.

7.02 - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

31. Method by which the learning outcome for Standard 7.02 was assessed:

32. Please indicate whether this outcome measure is Direct or Indirect.

33. Result of the assessment of the learning outcome for Standard 7.02:

34. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03.

7.03 - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

35. Method by which the learning outcome for Standard 7.03 was assessed:

36. Please indicate whether this outcome measure is Direct or Indirect.

37. Result of the assessment of the learning outcome for Standard 7.03:

9. Narrative Report - Learning Outcomes Assessment - Program #3

38. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.01.

7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

n/a

39. Method by which the learning outcome for Standard 7.01 was assessed:

n/a

40. Please indicate whether this outcome measure is Direct or Indirect.

Direct

41. Result of the assessment of the learning outcome for Standard 7.01:

n/a

42. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02.

7.02 - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

n/a

43. Method by which the learning outcome for Standard 7.02 was assessed:

n/a

44. Please indicate whether this outcome measure is Direct or Indirect.

Direct

45. Result of the assessment of the learning outcome for Standard 7.02:

n/a

46. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03.

7.03 - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

n/a

47. Method by which the learning outcome for Standard 7.03 was assessed:

n/a

48. Please indicate whether this outcome measure is Direct or Indirect.

Direct

49. Result of the assessment of the learning outcome for Standard 7.03:

n/a

12. Narrative Report - Accountability and Informing the Public

26. An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.

<http://ctr.wp.uncg.edu/accreditation/>

27. It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

Please provide a link to the program's website demonstrating compliance with Standard 3.06.

<http://ctr.wp.uncg.edu/accreditation/>

28. It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

Please provide a link to the program's website demonstrating compliance with Standard 3.07.

<http://ctr.wp.uncg.edu/>

13. Program Changes

29. Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program. If there are no major changes in any of these areas, please just indicate "none".

In August 2014, Dr. Charlsena F. Stone retired. In fall 2014, a search was launched to fill Dr. Stone line. We successfully hired Dr. Judy S. Kinney as an Assistant Professor with a focus in Therapeutic Recreation. Dr. Kinney join our faculty in July 2015.

14. Submitter Information

30. Completing the information below will act as your digital signature on the 2015 COAPRT Annual Report.

Name : Nancy J. Gladwell

Phone : (336) 334-3261

Email : nancy_gladwell@uncg.edu

As a reminder, please be sure to go back in and review your report for completion before hitting the SUBMIT button below.

15. Thank You!

Thank you for providing us with your 2015 Annual Report! Please contact us at COAPRT@nrpa.org if you have any questions.