Department of Community and Therapeutic Recreation
School of Health and Human Sciences
University of North Carolina at Greensboro

Faculty Retreat

Friday, January 9, 2015; 8:30 – 12 noon; TR Lab

MINUTES

1. Graduate Program
   Course Reviews:
   - CTR 612 – Research Applications in Recreation and Parks for HHS students is being developed.
   - CTR 646 – Seminar: Community Recreation Management will be developed for sp2016

   Marketing and Recruitment:
   - Scott Hudgins from the UNCG Graduate School spoke on how we can recruit more graduate students. He stated that grad enrollment is down in all universities, not just UNCG. Ideas include: send names of departments and schools where the grad school can send info on our program, he will run a report that shows where we are getting our graduate students, how they heard about us, and survey existing students to find out how they knew about our program, what undergrad degrees they have. He said they no longer print the viewbook but now put everything online. We are in the Healthy Communities section.

2. Student Summer Assistantships
   - Grad student summer assistantship applications are due January 16th. Applications will be collected by Amy and a meeting will be set to review all apps and make a decision on which student names to submit for an assistantship.

3. Revenue Generation
   - Ideas to increase revenue include Podcasts/training sessions in the TR Lab, monies from DCL for summer classes (CTR 102 with Sue Fitzsimmons).